

BUCKS COUNTY

PENNSYLVANIA

CONFERENCE & VISITORS BUREAU

“Villages” – Partner Investment = \$75

You are being offered this marketing partner investment package as a member of your sponsoring organization – **NBPA**.

On our current website you will be listed within their description with your business name, phone # and website.

When our new website goes live this summer, you will be receiving expanded website benefits. NBPA participants will be part of an interactive map of “Newtown” which will show an icon for each business allowing the consumer to click through to your individual listing.

Your listing will also be displayed as a unique site with all your property information, a 35 word description, individual locator map and your personal list of area suggestions. This will greatly increase your exposure on our website and also give you the opportunity if you do not have your own website to use ours to reference. You can individually upgrade to add tabs to store information to share with your customers. For example you can add 3 additional tabs for \$150 a year and use for coupons, product listings, photos etc. Call Kathi Lacomchik for more information (215) 639-0300 x225.

NBPA is committing to a color image ad in our 2009 Visitor Guide and with a minimum of 10 businesses participating, you will also get listed in the 2009 Visitor Guide under their listing with your business name, phone # and web address.

Other Benefits Included:

- ✓ Link from BCCVB website to your website if applicable
- ✓ Quantities of BCCVB Visitors Guides to distribute at your location
- ✓ Subscription to monthly Partner E-newsletter
- ✓ Free admission to Quarterly Partnership Orientation & Refresher and “Tourism After Hours” Partner Business Card Exchanges

Available opportunities at an additional cost:

- Option to attend Educational Seminars and Annual Meeting
- Opportunity to exhibit at annual Gateway to Bucks County and Bridal Show
- Option to participate in co-op advertising
- Option to add events to BCCVB’s website Calendar of Events
- Option to distribute brochures in Visitor Centers
- Option to place coupons on BCCVB web site
- Option to upgrade partnership at any time to higher level

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Newtown Business & Professional Association

Business Name: _____
Address _____
Phone Number: _____
Web Address: _____
General Info email: _____

For BCCVB info only:

Contact name: _____
Email: _____
Billing Address: _____

Check attached: _____
CC information # _____
Exp date: ____ / ____ Security Code: _____
Print Name on Card _____
Signature: _____

The \$75 investment is for our fiscal year starting July 1, 2008 and ending June 30th, 2009. We will need the following for our new website when it goes live July 24th.

35 word description of your business

A small logo or photo for the listing tagline. The logo or photo should be in jpeg format and not be any larger than 125 x 90 pixels. Please email to klacomchik@visitbuckscounty.com.